

Cricket has been played in Hong Kong for 174 years and Cricket Hong Kong (CHK) is the National Sport Association for cricket in Hong Kong, who will engage, educate and inspire through programmes and initiatives that reflecting our diverse, vibrant community, also providing professional structures and pathways to support the identification and development of talented cricketers, to ensure Hong Kong is represented by champion teams.

As we are expanding our scope of work, we are now looking for suitable candidate to fill up the position of **Marketing & Promotion Coordinator**.

Marketing & Promotion Coordinator (Job Ref: MPC)

Job Descriptions

- Manage and further develop the existing website and social media;
- Take overall ownership of the website and keep all social media channels updated (English and Chinese);
- Come up with ideas for new and/ or how to publicize CHK;
- Write promotion copy (where required) and undertake video/other media initiatives as well;
- Consider and pursue commercial opportunities across CHK;
- Deliver on camera material in Cantonese and English where required;
- Develop local media partnerships and/or work with PR partners by creating and maintaining media connections and maximum coverage;
- Be the central contact for all external media relations and advise staff on all media interactions.

Qualifications and Experience

- Grade E/Level 2 or above in 5 subjects including English (Syllabus B) and Chinese in the Hong Kong Certificate of Education Examination, or Level 2 or above in five subjects including English and Chinese in the Hong Kong Diploma of Secondary Education Examination, or equivalent, is a must;
- An accredited Associate Degree from a Hong Kong tertiary institution / a Higher Diploma from a polytechnic university or polytechnic in Hong Kong or Hong Kong Institute of Vocational Education would be preferred;
- Must be able to write and speak fluent English and Chinese;
- Preferably to have some knowledge of cricket;
- Experience working in the media;
- Have either graphic design or video editing skills (both ideal);
- Be energetic and display a passion for promoting sport in the Hong Kong community;
- Work flexible hours.

Package

A competitive salary and benefits package will be offered to the successful candidate according to their experience and qualifications.

Any interested parties, please apply on or before **Wednesday, 15 September 2021** in confidence with full resume, stating salary history and expected salary, and available date by emailing to hr@hkcricket.org (Please mark the Job Ref on the email header and must state the expected salary).

Information not completed, will not be screened for interview. Entry point of salary is subject to qualifications and experience.

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* The salary of the position is subvented by LCSD.

**Only the short-listed candidates for interview will be notified.

***All information collected is for recruitment purpose.