

Cricket Hong Kong, China (CHK) is the governing body for cricket in Hong Kong and is responsible for the development, performance and growth of cricket in Hong Kong.

As we are expanding our scope of work, we are now looking for suitable candidate to fill up the position of **Media and Digital Marketing Officer**

Media and Digital Marketing Officer

Job Descriptions

- Assist and support the development of CHK website and Mobile App
- Populate, maintain and monitor the websites and CHK's Social media channels
- Write promotion copy (where required) and undertake video/other media initiatives as well
- Assist with execution of CHK commercial partnerships
- Undertake other promotional work as directed
- Plan and execute promotion of CHK brand at all hosted events
- Deliver on camera material in Cantonese and English where required
- Develop local media partnerships and/or work with PR partners by creating and maintaining media connections and maximum coverage
- Be the central contact for all external media relations and advise staff on all media interactions

Qualifications and Experience

- Must be able to write and speak fluent English and Chinese and preferable Mandarin.
- Preferably to have some knowledge of cricket
- Have either graphic design or video editing skills (both ideal)
- Be energetic and display a passion for promoting sport in the Hong Kong community
- Work flexible hours

Preferred Attributes

- A Tertiary qualification
- Experience working in the media

Package

A competitive salary and benefits package will be offered to the successful candidate according to their experience and qualifications.

Any interested parties, please apply on or before **Friday, 19th January 2024** in confidence with full resume, stating salary history and expected salary, and available date by emailing to

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hr@hkcricket.org (Please mark the Job Ref on the email header and must state the expected salary).

Information not completed, will not be screened for interview. Entry point of salary is subject to qualifications and experience.

**Only the short-listed candidates for interview will be notified.

***All information collected is for recruitment purpose.